

Africa Agribusiness Academy

Investing in knowledge for entrepreneurship



AA Academy initiative

- AAA is an initiative of Wageningen Ambassadors: a group of Wageningen University alumni
- AAA has a partnership with Wageningen University in the Netherlands and Sokoine University in Tanzania
- Founding members are East African SME entrepreneurs in agribusiness



Premises

- Focus on entrepreneurship in Africa
- SMEs as 'pull' factor and leverage for small farmer development and linking to market
- Enhanced SME activity leads to higher food security
- Build on best practices / business cases
- Business community takes the lead



Mission

The AA academy is an entrepreneur platform,
seeking to foster innovation and growth of small and
medium scale agribusiness firms in Africa,

with the ultimate aim to contribute
to economic growth and improvement of rural income
and food security in Africa

AAA membership

- SME - employees 5 - 100
- turnover USD 50k - 1mln
- Agribusiness and related chain actors
- Leverage for smallholder farmers
- Open mind for sharing
- Coaching and mentoring
- Balanced gender, sector and country distribution

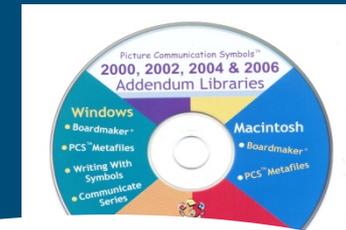


Africa Agribusiness Academy



Creating opportunities
Community of practice
Business clubs

A vibrant action and learning network of entrepreneurs



Resource Centre supporting the network

Coaching trajectories
Tailor-made training
Internships
Business trips

Education & Training to enhance business skills

Documenting practice
Research, policy advice
Newsletter, Q&A services
Web based info sharing



Ambition beyond 2012

To become within 5 years a Pan-African Business Academy
with over 3000 active members in 15 countries interacting with each other
and with non-members

to promote entrepreneurship and business development
in the agrifood sector in Africa

benefitting the livelihoods of small farmers (1 mln) and overall food
security in the region.

Intended impact on society

- Entrepreneurial spirit as a driving force for African development
- SMEs as business leaders and role models
- Growing from small to medium-scale agribusiness firms
- Market access through improved agribusiness chain linkages
- Enhanced incomes, (urban) food security, less hunger

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