



The Challenge

Young people and employment

Untapped potential

Unemployment and under-employment

...lead to dissatisfaction amongst young people. They are more likely to challenge their situation actively and become a destabilising force.



74 million unemployed young people aged 15-25 globally

200+ million young people in insecure jobs

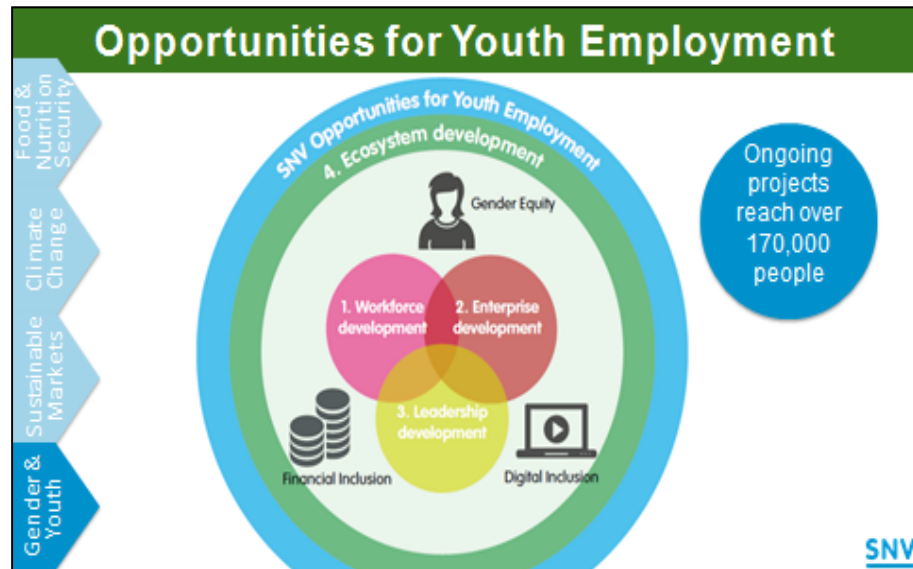
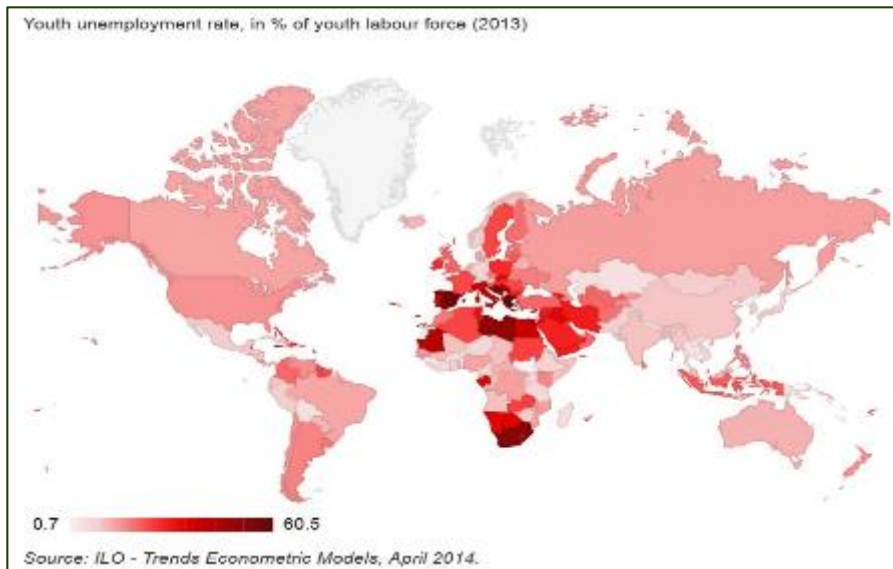
Growing market demand for skilled labour

Young people **lack relevant market skills** required for employment

Young people **lack the means required** to start a business

The Context


Highest unemployment in countries with less market pull





"I learnt to spot opportunities and gained skills in Biogas, now I own a biogas company and I have contracts at district level."

Vedaste Haragirimana, 26
Rwandan Youth

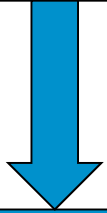


"OYE trained me to manage money and using my business plan, I was able to get a loan to buy food and water troughs for my chicks and a solar panel to light the pen at night. Other youth should join OYE and succeed like me!"

Angelica Benjamin, 27
Mozambican Youth

Theory of Change

Employment and enterprise development opportunities for rural young women and men in agriculture/agribusiness and renewable energy sectors



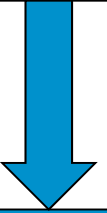
PUSH

Provide youth with market-relevant skills

Match making

PULL

Employment and enterprise development in agribusiness and renewable energy sectors



LSP capacity development

youth training and coaching
sector development

Lessons learned

Practical opportunities in AG and RE

Trigger, not a tunnel

Partnerships

Experiences contribute to government policy

Access to finance – saving and lending

The results

OYE MasterCard Foundation

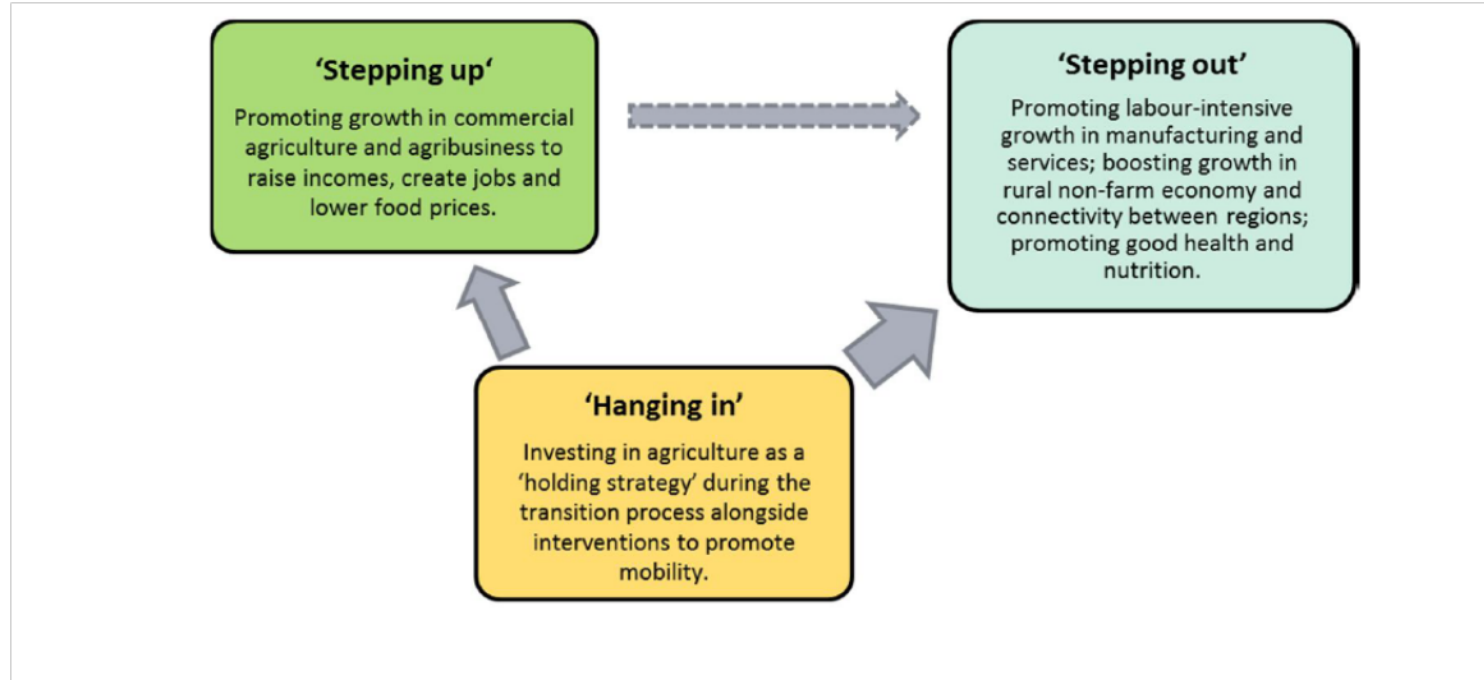
Total	Total Y1-3	Total target Y1-5	Result to date
Enrolled in program	15.345	20.500	75%
Successfully completed training	14.440	17.500	83%
New youth led enterprises.	571	400	143%
Entered employment	8.770	16.950	52%



Farming in Sneakers

<https://www.youtube.com/watch?v=RNoo6TDHB8M>

DFID Conceptual Framework Agriculture



Questions and discussion

