



# NALAI FARM

Quality from the Farm

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# **Main Issues that Young Small holder farmers face:**

- 1. Poor farming practices**
- 2. Inadequate access to finance**
- 3. Lack of governmental support for agriculture**
- 4. Informal market full of middlemen.**
- 5. Attitude: Think agriculture, Think business**



## **Solution:**

- Give young farmers enough support in terms of knowledge, technology and finance.
- Tailor-made financing solutions
- Use of mentors and model farms
- Youth specific advisory centers.



# Way forward

- Value Addition.
- Economies of Scale/cooperatives.
- Allocating roles in the entire value chain
- Exchange programs to benchmark with best standards.

**PORK STOP**  
FOR THE BEST PORK IN TOWN

**PORK STOP**

For Quality Pork Meat

This banner features several circular images of pork dishes: a plate of roasted pork, a bowl of pork and vegetables, a plate of pork with sauce, and a plate of pork with rice. A central image shows a pink pig. The text 'PORK STOP' is written in large, bold, red letters with a white outline. Below the banner, the slogan 'For Quality Pork Meat' is written in white on a red background.

**PORK STOP**

This vertical banner features several images of pork: a large piece of roasted pork, a piece of pork with sauce, a pink pig, and a plate of food. The text 'PORK STOP' is written in large, bold, red letters with a white outline at the top of the banner.





END

